**Multiple Choice Questions (MCQs):**

1. Who is the Digital Generation?

* Generation Z

2. What is the key characteristic of Generation Z?

* Grew up with smartphones and fast internet

3. What distinguishes Generation Alpha?

* Born from 2013 onwards

4. Which generation is known for its adaptability to new technology?

* Generation Z

5. What is a major mental health issue for the digital generation?

* Isolation and cyberbullying

6. Which generation is described as risk-takers and tech-savvy?

* Generation Z

7. What type of learning preferences does Generation Z have?

* Practical education and online learning

8. Which platform is preferred by Gen Z for communication?

* Social media apps like TikTok

9. How do Gen Z individuals prefer to work?

* Freelance and gig jobs

10. Which of the following is a key characteristic of Millennials?

* Value experiences like travel

11. What does Generation Z value most?

* Economic stability

12. What is a key challenge facing Generation Z due to hyper-connectivity?

* Information overload

13. Which group most likely values social justice and mental health?

* Generation Z

14. Which generation grew up with the early use of Facebook?

* Millennials

15. What type of work environment does Generation Z prefer?

* Flexible

16. What type of content does Generation Z prefer?

* Short, engaging videos

17. Which is a major concern for Generation Z?

* Building wealth

18. Generation Alpha is still subject to change as:

* The youngest generation

19. What is Generation Z’s approach to consumerism?

* Careful with money and influenced by social media

20. Which of the following is a problem caused by excessive screen time?

* Isolation and anxiety

21. What type of skills do digital natives excel in?

* Navigating digital landscapes

22. Which of these best describes digital literacy?

* Finding, evaluating, and communicating through digital media

23. What motivates Generation Z?

* Flexibility, experiences, and innovation

24. What does hyper connectivity cause?

* Short attention spans

25. Which generation is known for creating content through platforms like

YouTube and TikTok?

* Generation Z

26. Generation Z prefers to save money by:

* Being cautious about spending and saving money

27. Which generation is most focused on personalized digital experiences?

* Generation Z

28. What is a major concern for Generation Z regarding education?

* Traditional teaching methods

1. Explain the following term

a) Generation Z

* **Generation Z** is also known as **Zoomers. People born between the late 1990s and 2012 are known as Gen Z. This generation grew up using the internet and digital technology so they are very comfortable with it. They have grown up immersed in a digital environment, surrounded by technology like smartphones, tablets, and computers because of that individuals are sometimes called digital natives. This** generation is mostly focused on personalized digital experiences.

2. Explain the similarities and differences between the Millennials and Gen Z

* The similarities and differences between the Millennials and Gen Z
* Smart devices and the Internet are essential to their daily lives.
* Both generations are good at adaptability and learning new tools and technology
* Both generations are connected to global connectivity

3. Describe the characteristics of Gen Z

* The characteristics of Gen Z are
* Knowledgeable and Adaptable: Gen Z prefers to learn and develop new skills and seek new knowledge, also known as Adaptable. Gen Z is Adaptable to new technology and their environment
* Responsible and Savvy: They value accountability, making smart decisions, and staying updated on trends, technology, and social issues. They are more practical, informed, and resourceful Tech-enabled and hyper-connectivity:
* Risk-Averse: Gen Z avoids unnecessary risks, focusing on stability and well-thought-out decisions. Gen Z prefers safety and caution overtaking chances